November 30, 2018 Cook Inlet Earthquake Response
In a matter of hours, the Red Cross had begun to mobilize...
Positioning Critical Resources

To provide services quickly, the Red Cross positions resources across the state:

- Securing shelter facilities.
- Purchasing food and emergency supplies.
- Warehousing shelter materials in strategic locations.
- Maintaining emergency response vehicles and other essential fleet.
Harnessing the Power of Volunteers

We rely on the expertise of nearly 750 volunteers locally, who:

• Open and operate shelters at a moment’s notice.

• Respond to disasters of all shapes and sizes, day or night.

• Drive emergency response vehicles, delivering food, supplies or a warm place to sit and talk through options for recovery.

• Provide comfort and encouragement to those in need.
Adding Cutting-edge Technology

Our new disaster management system—RC View—is revolutionizing response.

• Advanced mapping includes damage assessment and detailed demographics.
• Targets hard-hit areas so we can tailor services to specific communities, neighborhoods and streets.
• Shares data with other response agencies, making us better and smarter partners.
• Streamlines the dispatch and management of volunteers.
2018 Earthquake Relief

- Mobilized more than 144 Red Cross disaster workers from across Alaska and the Lower 48
- Made more than 350 health and mental health contacts
- Provided 230 shelter stays for individuals and families following the earthquake
- Served more than 2,237 meals and snacks alongside partners
- Assessed damage in 680 affected homes using the RC View/RC Collect app
After Disasters: Near-term Recovery

Not everyone’s needs are the same.

- Conduct detailed damage assessments
- Red Cross workers meet with affected people one-on-one to develop plans and identify resources.
- Initial recovery efforts focuses on immediate needs so families can get back on their feet.
- We help with everything from completing paperwork to securing legal guidance.
Ever Since: Long-term Recovery

- Recovery is challenging. In some places, something as simple as finding a contractor can be nearly impossible.
- We are sticking by individual families, providing recovery support which sometimes includes financial assistance.
- We work with community organizations for home repairs; financial counseling; and helping underserved groups, including youth, the disabled, and the elderly.
Free Red Cross Apps to Download

Tools and preparedness information you need every day.
Top 5 Features of the American Red Cross Earthquake App

- Notifications and alerts including tsunami warnings
- Magnitude and Shake Zone maps
- "I'm safe" feature lets family and loved ones know you are okay
- Toolkit with flashlight, strobe light and alarm
- Locations of open Red Cross shelters

Download at Apple App Store or Google Play Store for Android. Learn about all Red Cross apps at redcross.org/mobileapps.
Let’s Connect!

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Thank You